

At-A-Glance

Sessions
1,190
 ↑ 510.3%

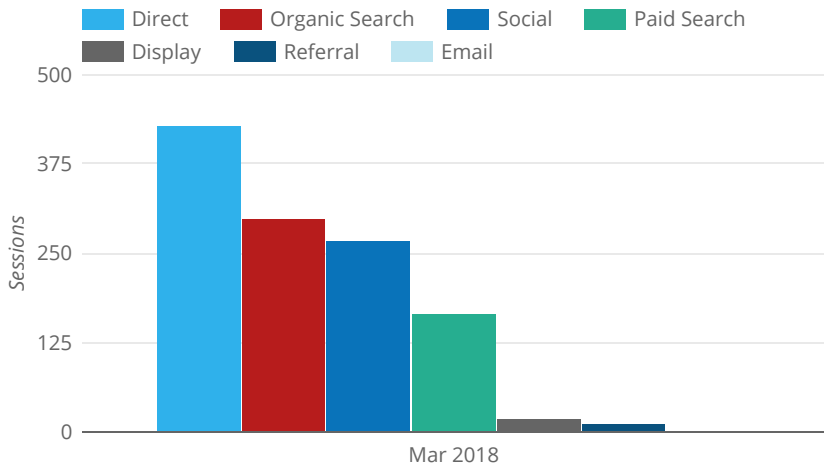
Users
936
 ↑ 507.8%

Bounce Rate
44.79%
 ↑ 23.0%

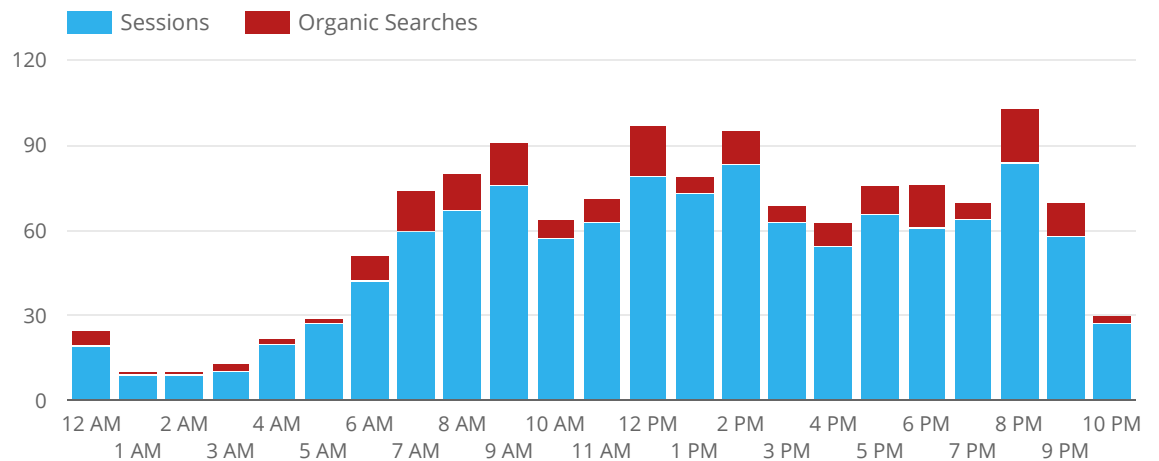
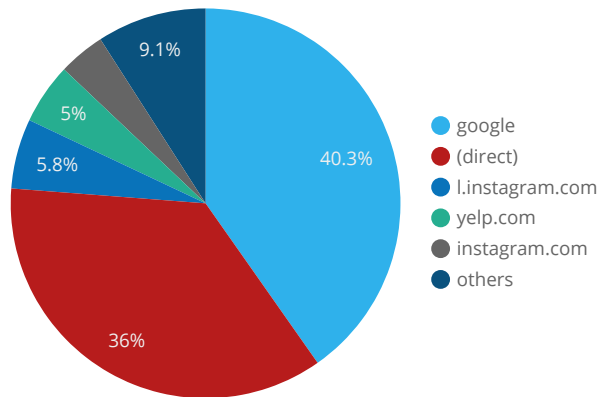
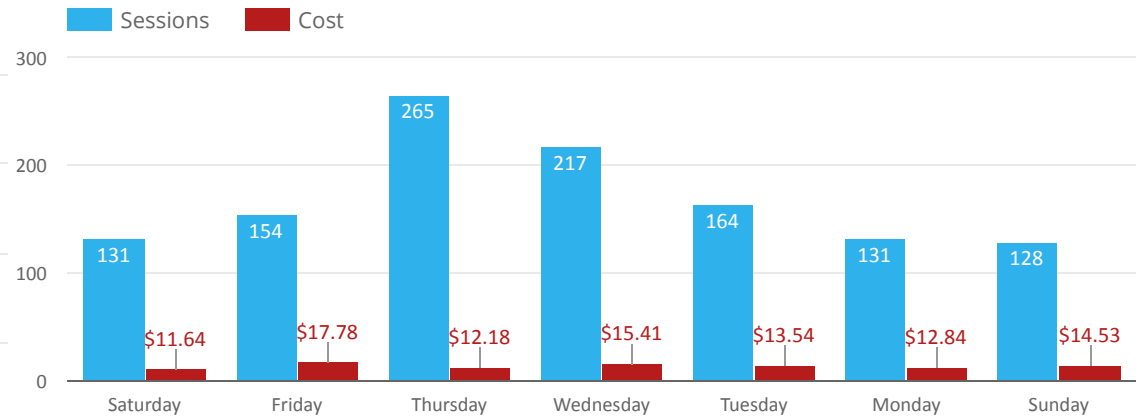
Cost
\$97.92
 No data

Conversions
0
 N/A

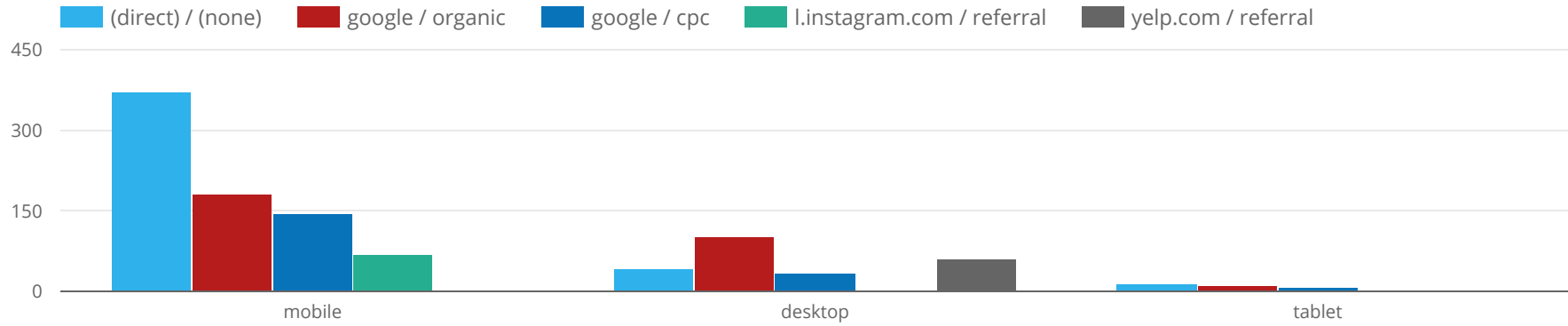
Where is traffic coming from?



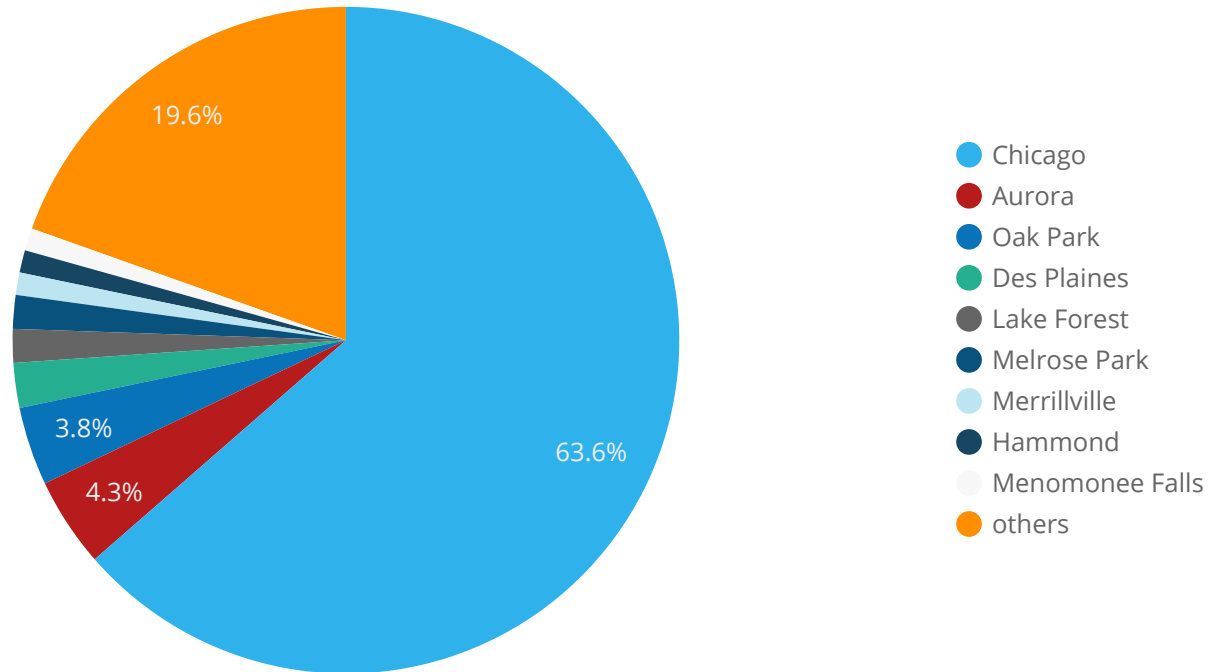
When are users most active?



What devices are people using?



Where do they live?



Total AdWords Spend

\$97.92

↑ N/A

Avg. CPC

\$0.57

↑ N/A

CTR

3.41%

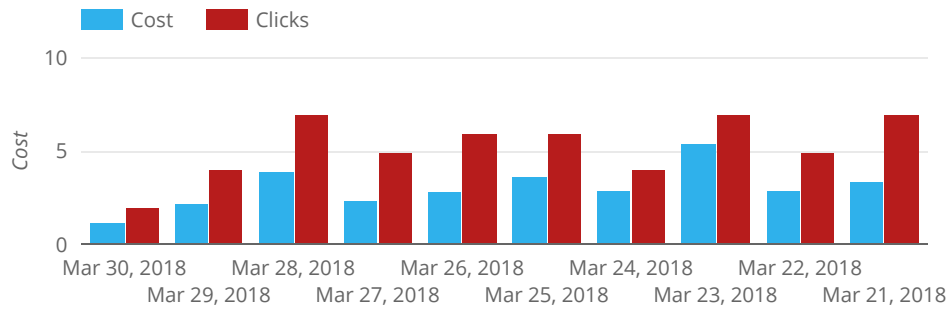
↑ N/A

Spend-O-Meter

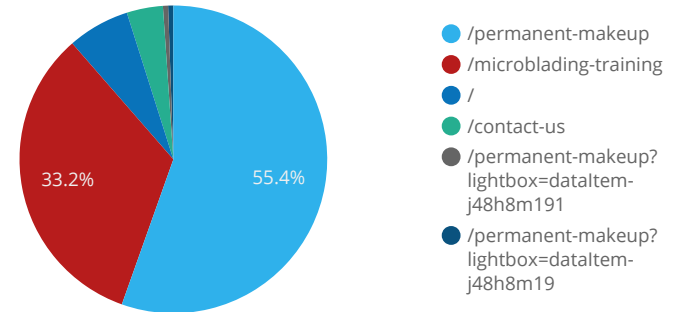


Based on a \$300 monthly spend

How's daily spend doing?



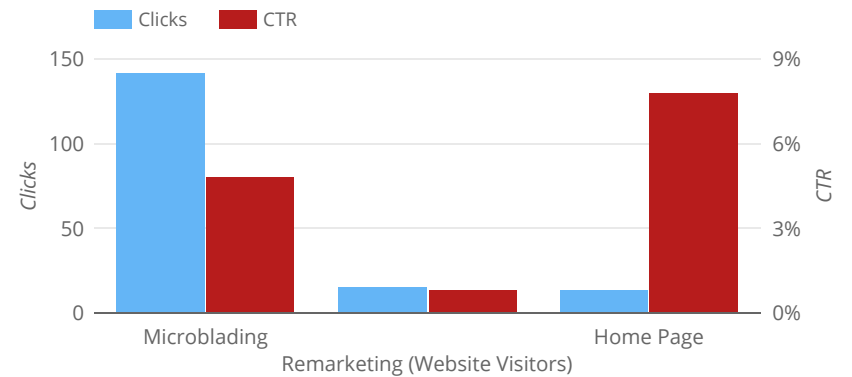
Where are people landing?



What are top search keywords?

| | Search keyword | Clicks | CTR |
|-----|-----------------------------|--------|--------|
| 1. | eyebrow blading | 18 | 5.92% |
| 2. | tattoo brow | 13 | 5.8% |
| 3. | 3d microblading eyebrows | 11 | 5.61% |
| 4. | microblading course chicago | 11 | 8.59% |
| 5. | microblading course | 11 | 10.38% |
| 6. | eyebrow blading course | 11 | 9.32% |
| 7. | microblading services | 9 | 5.49% |
| 8. | eyebrow tattoo | 7 | 4.38% |
| 9. | microblading Chicago | 7 | 5.83% |
| 10. | microblading | 7 | 4.35% |
| 11. | brow training course | 6 | 5.76% |

How are campaigns doing?



How is social engagement?

Avg. Session Duration

01:50

↓ -13.8%

Bounce Rate

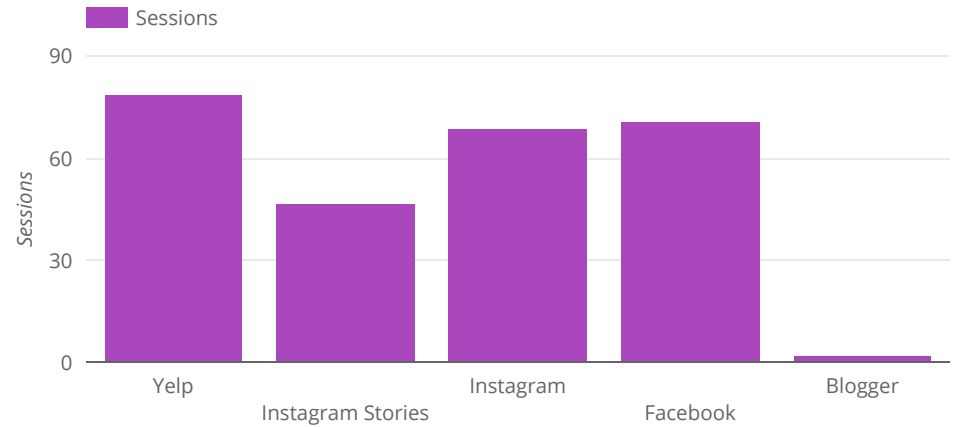
28.0%

↓ -4.9%

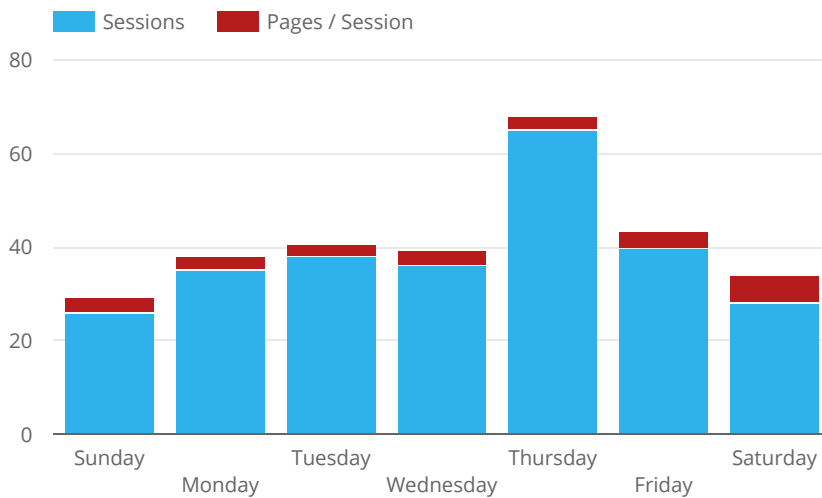
13.9% of social traffic converted

↑ N/A

Which social networks send traffic?



Which day is most popular for social?



When are social users most active?

