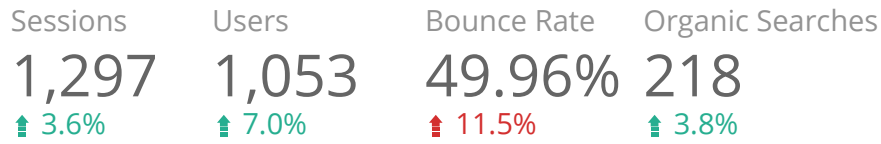
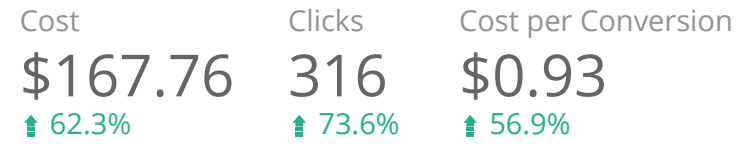


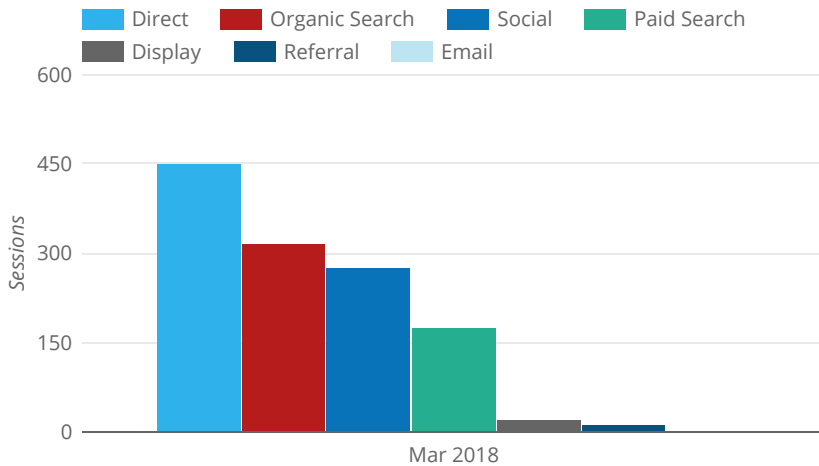
At-A-Glance



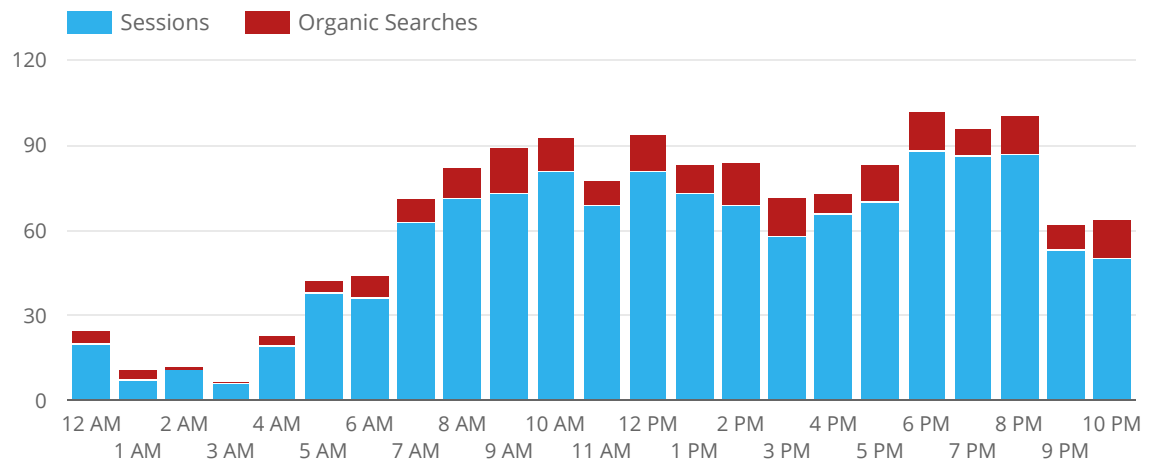
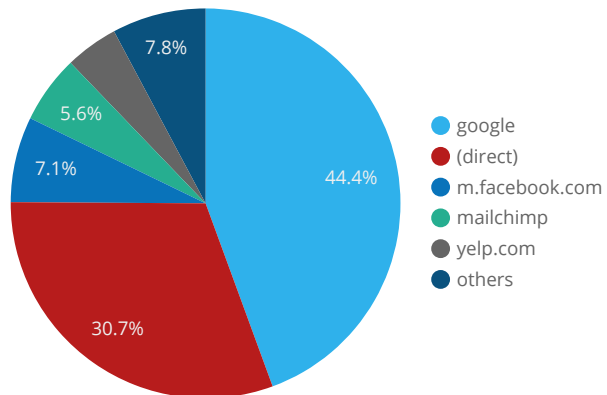
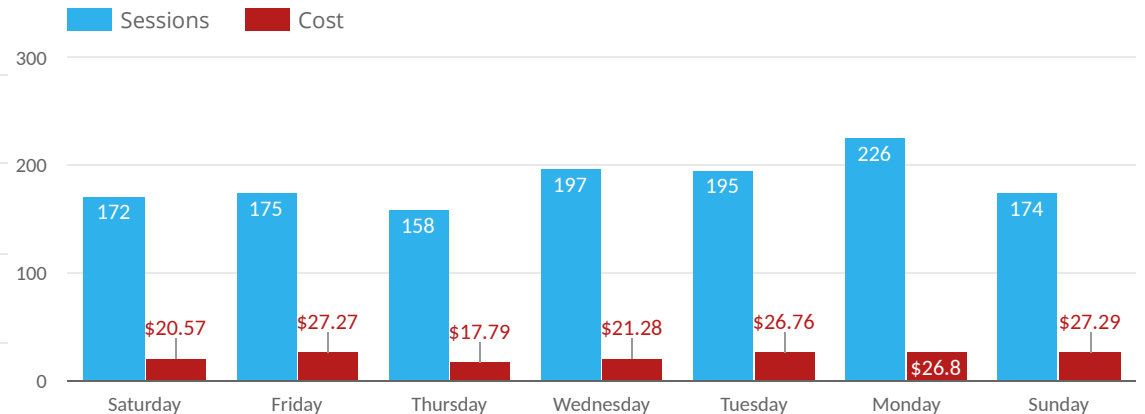
At-A-Glance



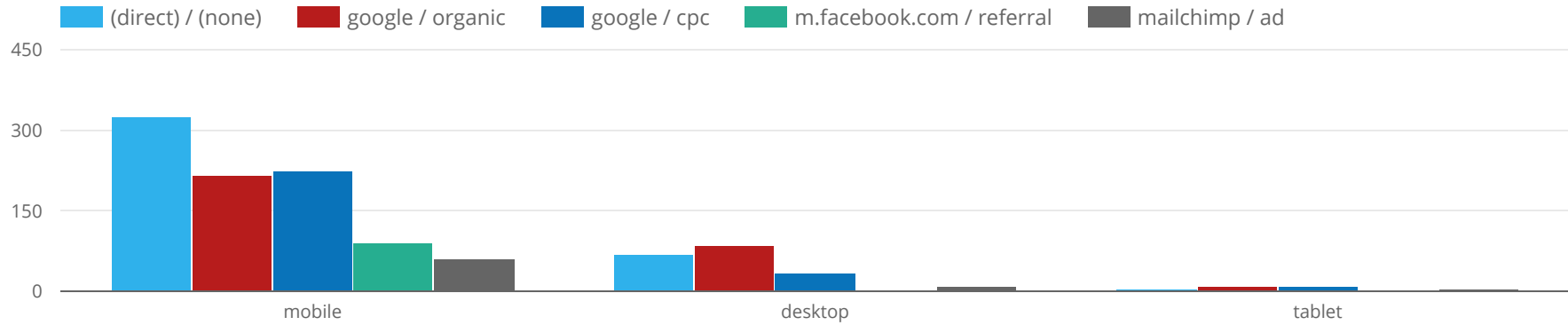
Where is traffic coming from?



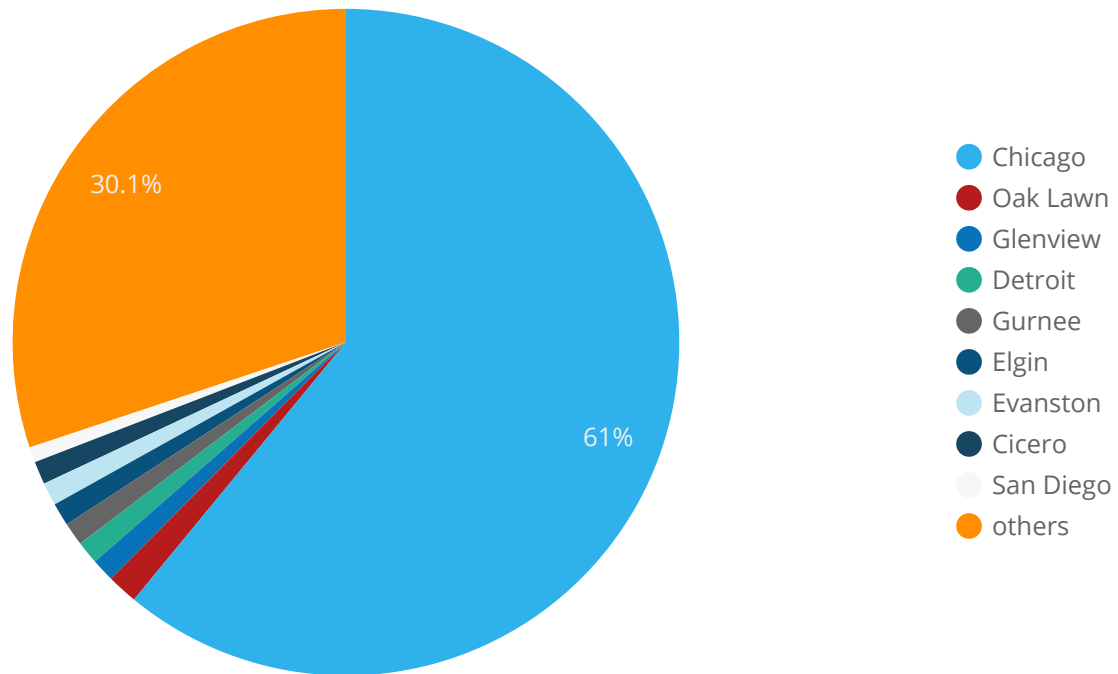
When are users most active?



### What devices are people using?



### Where do they live?



### Total AdWords Spend

\$167.76

↑ 62.3%

Avg. CPC

\$0.53

↓ -6.5%

CTR

2.74%

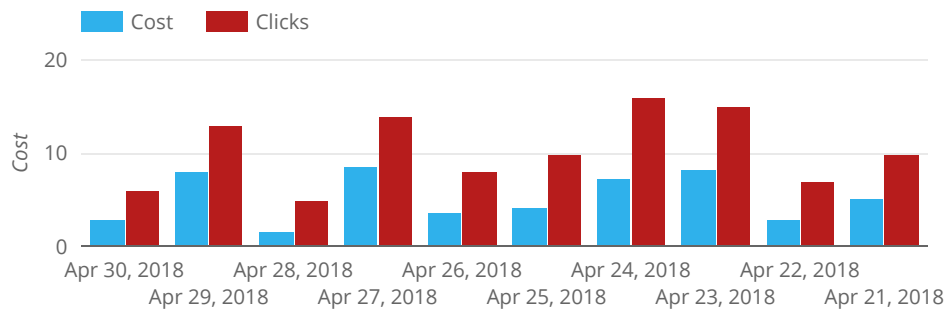
↓ -19.7%

### Spend-O-Meter

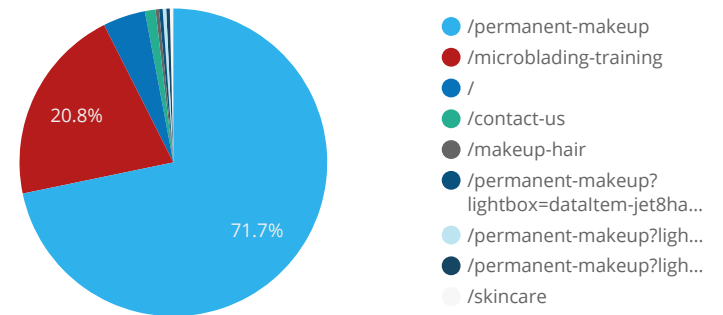


Based on a \$300 monthly spend

### How's daily spend doing?



### Where are people landing?

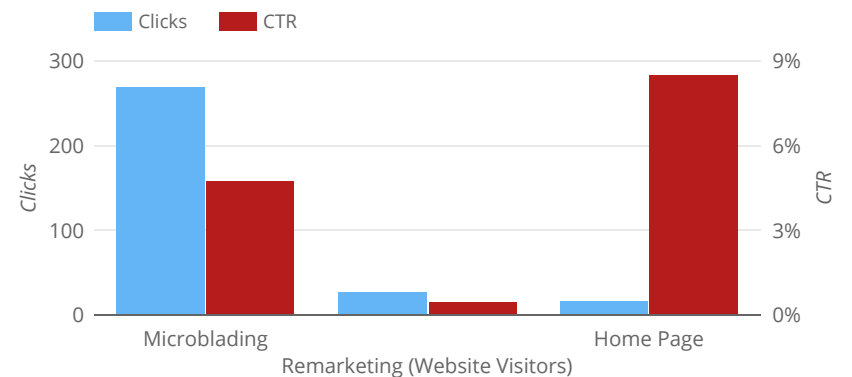


### What are top search keywords?

	Search keyword	Clicks	CTR
1.	microblading chicago	77	7.94%
2.	eyebrow blading	16	3.56%
3.	microblading	15	3.76%
4.	microblading in chicago	14	5.71%
5.	microblading Chicago	13	7.98%
6.	chicago microblading	12	6.94%
7.	microblading services	9	5.08%
8.	microblading eyebrows chicago	9	7.26%
9.	tattoo eyebrows chicago	8	7.62%
10.	microblading classes	8	6.02%
11.	tattoo brow	7	4.86%

1 - 69 / 69 < >

### How are campaigns doing?

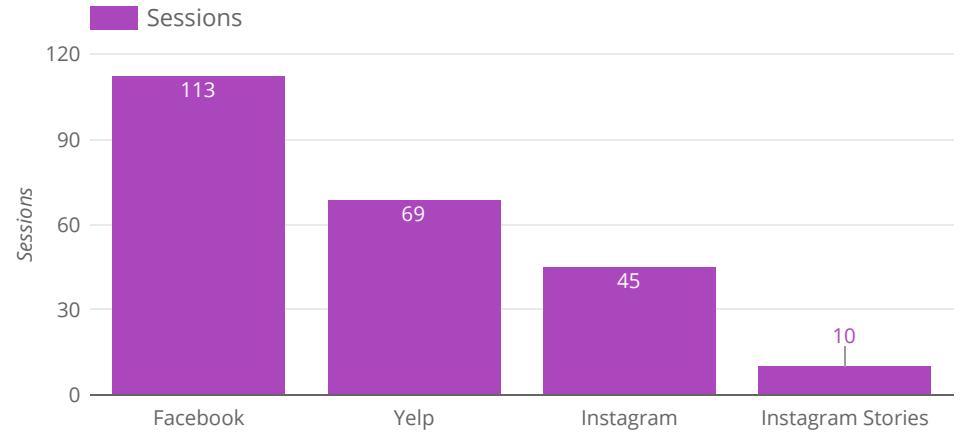


### How is social engagement?

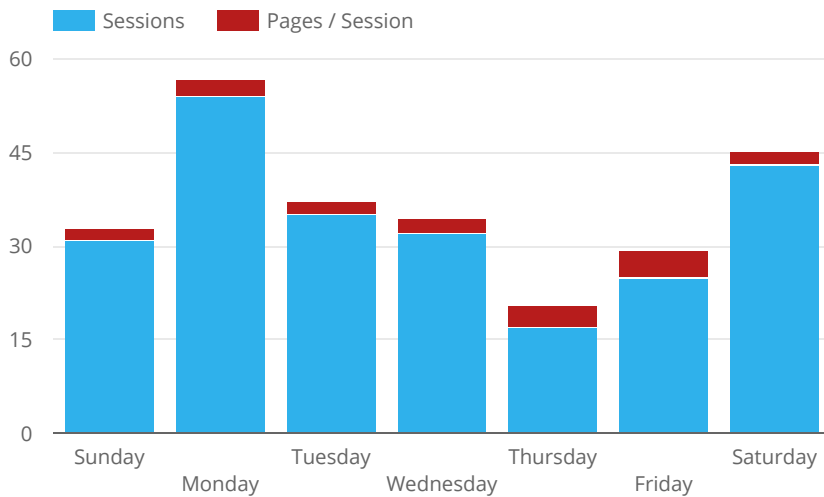
Avg. Session Duration **01:39** ↓ -7.1%  
 Bounce Rate **39.2%** ↑ 35.4%

**13.9%** of social traffic converted ↓ -0.2%

### Which social networks send traffic?



### Which day is most popular for social?



### When are social users most active?

